



European  
Commission

## **Transatlantic Trade & Investment Partnership Stakeholder Presentations Event**

**11:00 – 13:30, 15 July 2015**

**Management Centre Europe**

**Rue de l'Aqueduc 118, 1050 Brussels**

### ***Programme***

***(All timings are indicative)***

---

Version of 15 July 2015

Trade

**SESSION 1**

**Issues related to manufacturing including regulatory coherence, technical barriers to trade (TBT), specific sectors**

**11:00** Peterson Institute for International Economics (PIIE) – Caroline Freund

*Presentation of study 'Gains from harmonizing US-EU auto regulation under TTIP'*

**11:09** American Automotive Policy Council (AAPC), European Automobile Manufacturers' Association (ACEA), Alliance of Automobile Manufacturers (Auto Alliance) – Erik Bergelin, Erik Jonnaert, Máté Kander, Scott Schmidt, Jennifer Thomas, Matthew Blunt

*Joint Presentation on Automotive Regulatory Convergence*

**11:18** AmCham EU – Galanakis Andreas

*Regulatory coherence and TTIP*

**11:27** European Association of the Machine Tool Industries (CECIMO) – Maret Veiner

*European machine tool industry's views on TTIP*

**11:36** U.S. Chamber of Commerce – Marjorie Chorlins

*TTIP: Current Views of the U.S. Business Community*

**11:45** European Chemical Industry Council (Cefic) – Véronique Garny

*Chemicals Regulatory Cooperation*

**11:54** Center for International Environmental Law (CIEL) – Baskut Tuncak

*Impact of TTIP on US states' laws for toxics*

**12:03** European Crop Protection Association (ECPA) – Angus Kelly

*Opportunities for improving transatlantic regulatory cooperation in crop protection*

- 12:12** European Branded Clothing Alliance (EBCA) – Christian Hierholzer  
*TTIP and the branded clothing industry*
- 12:21** European Federation of Pharmaceutical Industries and Associations (EFPIA) – Andrew Jenner  
*Creating Common Standards of Excellence for Patients*
- 12:30** European Public Health Alliance (EPHA) – Zoltán Massay-Kosubek  
*Health Policy space in the context of Regulatory Cooperation*
- 12:39** European Generic and Biosimilar Medicines Association (EGA) – David Jauch  
*Generic and Biosimilar Medicines and TTIP*
- 12:48** Federation of German Industries (BDI) – Fabian Wendenburg  
*Opportunities and key principles of regulatory cooperation in TTIP*
- 12:57** EUTRADEDEFENCE – Tomasz Włostowski  
*Need for transitional periods for certain energy-intensive chemical products*
- 13:06** International Federation of Inspection Agencies (IFIA) – Hilary Reid Evans  
*The international testing, inspection and certification sector perspective on regulatory coherence*
- 13:15** European Chemical Industry Council (Cefic) – Servet Goren  
*Market access agricultural goods for material uses*
- 13:24** Beryllium Science and Technology Association – Heleen Vollers  
*Technical Barriers to Trade in the Raw Materials Sector in the case of Beryllium*
- 13:33** Verband Deutscher Maschinen- und Anlagenbau e.V. (VDMA) – Thomas Noll  
*Technical barriers to trade in the German Mechanical Engineering Industry and possible ways to overcome them*
- 13:39** Association of the European Self-Medication Industry AESGP – Koch Johannes  
*TTIP and Non-Prescription/Well Established Medicines*

**SESSION 2**

**Issues related to intellectual property including Geographical Indications  
and public health**

**11:00** Associazione Italiana Consorzi Indicazioni Geografiche (AICIG) – Pier Maria Saccani

*The importance of the protection of GIs*

**11:15** Consorzio Formaggio Parmigiano Reggiano – Riccardo Deserti

*Misleading use of GI's 'Parmigiano Reggiano' and its translations: the effects on producers and US consumers*

**11:27** European Renewable Ethanol Association (ePURE) – Andreas Guth

*Contrasting renewable ethanol markets*

**11:36** European Federation of Origin Wines (EFOW) – Daniela Ida Zandonà

*Geographical Indication wines and the TTIP*

**11:45** oriGIn – Christian Amblard

*California Prunes and Pruneaux d'Agen, two GIs on both sides of the Atlantic*

**11:54** oriGIn – Massimo Vittori

*A Fresh Look at GIs in the TTIP*

**12:03** Asiago Cheese Consortium – Innocenzi Flavio

*Geographical Indications as a source of territorial sustainable development -  
The case of Asiago PDO Cheese*

**12:12** Conseil National des Appellations d'Origine Laitières (CNAOL) – Sebastián Breton

*The positive contributions of milk's Protected Designation of Origin*

**12:21** Knowledge Ecology International – Thiru Balasubramaniam

*KEI perspectives on intellectual property rights*

**12:30** GINETEX – Pascale Florant

*Textile care labelling symbols under the ISO Standard*

**12:39** Transatlantic Consumer Dialogue – Hammerstein David

*Possible impact on access to knowledge and access to medicines of intellectual property provisions in TTIP*

**12:48** World Medical Association – Kloiber Otmar

*Sustainable Health Benefits by Trade Agreements*

**12:57** International Federation of Medical Students' Associations (IFMSA) – Koop Christian

*The impact of TTIP on health: access and quality*

### SESSION 3

#### Issues related to services, investment and public procurement

**11:00** European Centre of Employers and Enterprises providing public services (CEEP)  
– Maika Föhrenbach

*TTIP and Services of General (Economic) Interest*

**11:09** Centre national de coopération au développement (CNCD-11.11.11) – Michel Cermak

*Investment protection in the service of the general interest: squaring the circle?*

**11:18** European Satellite Operators' Association (ESOA) – Ania Helseth Szatkowska

*Open rules for satellite communications*

**11:27** EUROCITIES – Marie Ranty

*TTIP and cities*

**11:36** SEA Europe – Harriet Slager

*The Jones Act and the European Shipbuilders*

**11:45** European Community Shipowners' Associations (ECSA) – Patrick Verhoeven

*Shipping and TTIP: a win-win for the US and EU*

**11:54** European Council of Civil Engineers (ECCE) – José Francisco Saez Rubio

*TTIP: Interests and concerns for the civil engineering profession*

**12:03** European Economic and Social Committee (ECOSOC) – Sandy Boyle

*Investor protection and ISDS in the TTIP*

**12:12** European Trade Union Committee for Education (ETUCE) – Louise Hoj Larsen

*Safeguard Quality Education and other Public Services in TTIP*

**12:21** bvmd - German Medical Students' Association – Ahadzada Aria

*Impact of TTIP on Higher Education from a Medical Students Perspective*

**12:30** German Medical Association – Annabel Seebohm

*TTIP from the German Health Professions' Point of View*

**12:39** European Services Forum (ESF) – Kerneis Pascal

*TTIP Services Talks must lead to real new business opportunities and strengthened market access disciplines*

**12:48** CEEP - European Center of Employers and Enterprises providing Public Services  
– Foehrenbach Maika

*TTIP and Services of General (Economic) Interest*

**12: 57** European Banking Federation (EBF) – Sébastien de Brouwer

*Call to include the financial regulatory chapter in the TTIP*

**13: 06** Unite the Union – Mick Duncan

*TTIP and the Privatisation of the UK's NHS*

**13: 15** Federation of Small Businesses – Sietske de Groot

*Accessing the US procurement market: a small business experience*

**13:24** DIGITALEUROPE – Esa Kaunistola

*TTIP for a Transatlantic Digital Market*

**13:33** Institute for Directors – Allie Renison

*"Labour mobility and professional qualifications in TTIP"*

**SESSION 4**

**Issues related to agriculture, small and medium enterprises (SMEs), sustainable development, energy and raw materials**

**11:00** Eigen Vervoerders Organisatie (Evo) – Godfried Smit

*Trade facilitation. An opportunity for welfare*

**11:09** Both ENDS - Ilge Burghard

*Preferential and differential treatment of goods in support of policy coherence and sustainable development*

**11:18** Critical Raw Materials Alliance (CRM Alliance) – Maurits Bruggink

*Aligning EU and US trade policies for Critical Raw Materials*

**11:27** Central Europe Energy Partners (CEEP) – Jakub Przyborowicz

*Energy and energy intensive industries Central European perspective on TTIP*

**11:36** BUSINESSEUROPE – Luisa Santos

*Energy – how important is to have it in TTIP?*

**11:45** European Economic and Social Committee (ECOSOC) – Emmanuelle Butaud-Stubbs

*Impact of TTIP on SMEs*

**11:54** Hamburg Chamber of Commerce for the German Association of Chambers of Industry and Commerce (DIHK) – Arne Olbrisch

*How to make Rules of Origin work for SMEs?*

**12:03** EUROCHAMBRES – Boucsein Dominic

*TTIP and SMEs*

**12:12** Jochum Shore & Trossevin – Matthew Archer



*IPR and Trade: Leveling the Playing Field for SMEs*

**12: 21** Brussels Office of the Swedish Trade Unions – Karla Wixe

*Labour rights*

**12:30** Transitiegroep Stroopwafel – Sung Bruijnen

*Beyond economic liberalism: what to think about a post-growth economy*

**12:39** Comité Européen des Entreprises Vins (CEEV) – Ignacio Sánchez Recarte

*TTIP: An opportunity for good trade relationships for wine*

**12:48** US Dairy Export Council (USDEC) – Maike Moellers

*Update on USDEC's TTIP position*

**12:57** Copa-Cogeca – Harry Sinclair

*Expectatives of the EU farming community on TTIP*

**13:06** European Association of Dairy Trade (Eucolait) – Alice O'Donovan

*Paving the way for a liberalised transatlantic dairy market*

**13:15** U.S. Grains Council – Gaibler Floyd

*Beyond Opt-Out: Finding Shared Solutions and Common Ground?*