



ΕΒΡΟΠΕΪΣΚΙ ΠΑΡΛΑΜΕΝΤ ΠΑΡΛΑΜΕΝΤΟ ΕΥΡΟΠΕΟ ΕΥΡΟΠΣΚΪ ΠΑΡΛΑΜΕΝΤ ΕΥΡΟΠΑ-ΠΑΡΛΑΜΕΝΤΕΤ  
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## **VADEMECUM OF SPEAKERS**

**Joint Public Hearing  
Committee on the Internal Market and Consumer Protection  
Committee on International Trade**

### **TTIP: Challenges and Opportunities for the Internal Market**

**24 February 2015 from 10h30 to 12h30**

**European Parliament, Brussels  
Altiero Spinelli building (ASP), Room 3G3**



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## **Dr. Jacques PELKMANS**

Jacques Pelkmans is Senior Fellow at CEPS ([www.ceps.eu](http://www.ceps.eu)) in Brussels and visiting professor at the College of Europe in Bruges. Between 2001 and August 2012 he was Jan Tinbergen Chair and Director of the Economics dept at the College.

A Ph. D. in economics from Tilburg University, he has been associated professor of economics at the European University Institute in Florence, professor of Economics at the European Institute of Public Administration (Maastricht) and professor for European Economic Integration at Maastricht University. He has held part-time positions at the WRR (think-tank of the Dutch Prime minister), founding Director at the European Institute of Asian Studies in Brussels and professor in 'Business & Europe' at the Vlerick Business School (Gent, Leuven Beijing, St. Petersburg).

Dr. Pelkmans has been advisor to the European Commission, the OECD, the World Bank, UNIDO, ASEAN and governments in Europe and Asia. His research interests comprise several specialized areas in European economic integration (e.g. EU regulation, the internal market, European standards, regulatory impact assessment, EU trade and investment policy) besides design and technical aspects of ASEAN economic integration, plus ASEM.



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## **Mr. Johannes KLEIS**

Johannes Kleis has been Head of Communications at The European Consumer Organisation (BEUC) since 2010. In this role Johannes is responsible for BEUC's external outreach as well as internal communications activities.

BEUC, as a member of the Transatlantic Consumer Dialogue TACD, is one of the leading EU level civil society organisations engaged with the Transatlantic Trade and Investment Partnership (TTIP). Johannes is the alternate of BEUC's Director General Monique Goyens in the European Commission's Advisory Group on TTIP.

Before joining BEUC, Johannes worked as a communications consultant for Ketchum Pleon, one of the world's leading public relations agencies. While at the Eberhard von Kuenheim Foundation of the BMW Group, Johannes worked on entrepreneurship and education projects. Prior to that, he briefly worked for the Konrad Adenauer Foundation in Budapest. He studied political sciences, sociology and communications at the Catholic University of Brussels and Leuven as well as international economic affairs at the Andrassy Gyula University of Budapest.



## **Mrs. Elena SANTIAGO CID**

CEN and CENELEC Director General Mrs. Elena Santiago Cid has been CEN and CENELEC Director General since 1 January 2010, responsible for the direction and management of the CEN-CENELEC Management Centre, providing executive support to the activities of the CEN and CENELEC General Assemblies and Administrative Boards. She manages the institutional relations with the European Commission and EFTA, is responsible for relations between CEN and CENELEC and their European sister organization ETSI, and with the international organizations ISO and IEC, being a member of the Management Coordination Group (MCG). CENELEC Director General since 1st September 2003 and before that, Director External Relations at AENOR.

From 1996 to 1999, she was seconded to the European Commission as Spanish National Expert in DG Enterprise and Industry, to support New Approach Directives in the electromechanical field, including coordination of market surveillance authorities, screening during the enlargement and MRA with third countries.

From 1992 to 1996, Secretary of the Spanish Electrotechnical Committee and the Spanish permanent delegate of the CENELEC Technical Board.

Mrs. Santiago Cid graduated in Electronic Engineering from the Polytechnic University of Madrid.



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## **Mr. Ivan A. F. HODAC**

Ivan Hodač is a member of the European Commission's Advisory Group on TTIP. He is a founder and a member of the Board of Directors of the Aspen Institute Prague. He is also the Chairman of the Board at cabinet DN. Mr. Hodac was the Secretary-General of the European Automobile Manufacturers' Association (ACEA) from 2001 until October 2013, where he represented Europe's foremost automobile manufacturers.

Before joining ACEA, Ivan Hodač was Senior Vice-President and Head of the Time Warner Corporate office for Europe. Previously he was Secretary-General of the trade organization IFMA/IMACE, Senior Economist at Didier & Associates, and Assistant Professor at the College of Europe, Bruges.

Ivan Hodač was born in Prague, where he studied mechanical engineering. He completed his education at the University of Copenhagen (economics and political science) and the College of Europe in Bruges (European studies).



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## **Mr. Juergen MATTHES**

Juergen Matthes is Senior Economist at the Cologne Institute for Economic Research (Institut der deutschen Wirtschaft Köln - IW Köln), the largest privately financed economic think tank in Germany. Since 2012 he heads the department International Economic Order. Before, he has been responsible for the IW's International Economic Policy Department since 2003. His economic studies were undertaken in Dortmund and Dublin (1988-1995).

Juergen Matthes is a member of the “Ordnungspolitischer Beirat” of the Konrad-Adenauer-Stiftung in Berlin and was a member of the (terminated) CEPS Doha Task Force. He was invited for a deployment in the Policy Planning Department of the German Federal Foreign Office from September to December 2010 where he was mainly concerned with Euro crisis topics.

He has published on a wide range of issues such as trade policy, G20 and world economic order, EMU, the globalization debate, development issues, and Germany's export model.



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## **Mrs. Barbara BONVISSUTO**

Barbara Bonvissuto has been Deputy Head of Unit of the Sustainable Mobility and Automotive Unit in the European Commission's Directorate General for Internal Market, Industry, Entrepreneurship and SMEs since December 2011.

In her current position, she is responsible, together with the Head of Unit, for managing and planning the activities of the unit, focussed on strengthening the competitiveness of the European automotive industry by implementing an effective internal market regulatory framework and international regulatory harmonisation, as well as enhancing co-ordination of policy areas affecting the sector.

She joined the European Commission in 2001. In her career at the Commission, she has been mainly responsible for internal market and international issues.

She earned a PhD in Community law in 2003.